الورقة الثالثة- البرنامج العلوم المالية والإدارية

امتحان الشهادة الجامعية المتوسطة

التخصص: التجارة الالكترونية

الدورة الشتوية لعام 2013

يتكون هذا الاختبار من ( 100) سؤال موضوعي من نوع الاختيار من متعدد، الإجابة عنها إجبارية. ظلل بقلم الرصاص بشكل غامق الدائرة التي تشير إلى الإجابة الصحيحة في المكان المخصص لذلك في نموذج الإجابة المرفق.

### إدارة الموارد البشرية

- 1. What is the human resources management era witness the formation of trade and labor unions to demand better working conditions and wages
  - a- Post industrial revolution
  - b- Industrial revolution
  - c- Twentieth century
  - d- The end of the twentieth century and the beginning of the twenty-first century
- 2. Which of the following challenges facing human resource management requires a focus on employees' contribution by allowing them to continually improve their skills in various administrative, organizational and technical areas?

a- Global competition

b- Total quality management

c- Environment

d- Technological

3. Which of the following human resources planning stages requires the identification and analysis of organization external opportunities and threats and the strengths and weaknesses?

a- Strategy formulation

b- Strategy implementation

c- Strategy evaluation

d- Feedback

4. One of the following means are used in determining the needs of human resources, which represents the size or amount of work to be done by every job in the current time period or future, which is planned to determine the requirements of the workforce

a- Workload analysis

b- Work force analysis

c- Time series

d- Available time analysis

5. Which of the job design elements contribute in the attainment of high efficiency by in reducing the effort, cost, and time required for the achievement?

a- Organizational

b- Behavioral

c- Environmental

d- Personal

6. What is the style that achieves a high degree of work satisfaction by adding new functions, through the method of vertical load of the performance

a- Work simplification

b- Work expansion

C- Work rotation

d- Work enrichment

- 7. The site analysis is a method of job analysis, according to this technique the analysis include collecting information about on the specifications of the business of the organization, and one of the dimensions of this technique depends on the skill requirements for the completion of the business, which represents
  - a- Clarify the activities related to the treatment of information and how to deal with them by responsible individuals
  - b- Operation of the devices used in the performance and the extent of their dependence on intellectual or physical effort required to work
  - Capacity and skills required of individuals to do business and use of technological tools
  - d- All events related to the movement of the body or its various parts and required by the performance of work

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8.	wh	nat is the factor affects the effective ich uses attractive features such as alth insurance of workers?				
	a-	Reputation of the organization	b-	Economic conditions		
	c-	Social trends	d-	Political Trends		
9.		nich of the following internal resour ources and feed the organization v	-	· · ·		
	a-	Transport between the different fur	nctions			
	b-	promotion				
	c-	Upgrade (seniority)				
	d-	promotion (test)				
10.	(understanding, cooperation, and with a smile) are the attributes of a standard that is adopted to choose according to the nomination form is:					
	a-	Educational level				
	b- Physical fitness					
	c- Personal characteristics					
	d- Accumulated knowledge and experience					
11.	Which of the following is one of the intellectual cornerstones of training in general					
	a-	a- A magic stick in the face of all the problems and able to treatment				
	b-	b- Limited to only theoretical lectures				
	c-	Ameans by itself not an end				
	d-	A secondary needs to improve per	formanc	e		
12.	det sho		s the tra	s stage lack of knowledge or skills is ainer and the trainee know what they tainable from the skills to be		
	a-	Identify training needs				
	b- Select the desired goals of the training program					
	c- The content of the training program					
	d-	Selection of appropriate training m	ethods			
13.		nen training program is evaluated, isfaction achieved is measured, th				
	a-	Reactions	b-	Learning		
	c-	Behavior	d-	Results		
14.	beł	is kind of training address the prob navioral and humanity aspects to in lividuals, known as:				
	a-	Vocational	b-	Managerial		
	c-	Supervision	d-	Specialized		

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15.	Rai	nking Method is an traditional p	erforman	ce appraisal which:	
	a-	Compare the performance of tw formulas and overall performance		1 •	
	b-	Determine a number of attributes to the performance of employees		be observed by the Director related	
	c-	Set a production standards to be performance attained	achieved a	and then compare it with the actual	
	d-	Write a performance description for this purpose	through t	he adoption of a particular model	
16.	What is the performance appraisal methods preferably used in the services sector because it easy to use and does not take a long time:				
	a-	Management by objectives	b-	Critical events evaluation	
	c-	Auditing check	d-	Compulsory choice scale	
17.	Pie	ce payment method is on of the i	ndividual	motivation systems because	
		uaranteed wage paid to the work nned time, known as:	er even if	he could not complete the work in	
	a-	Halsy	b-	Rawaen	
	c-	Gant	d-	Emerson	
		tracts and annual employment contracts and hours of work?  Normal working weeks  Staffing	b- d-	Temporary Work Flexible work schedule	
19.	The feasibility studies is the stage of the development of human resources information systems, and include:				
	a-	Diagnose and identify problems	with high	accuracy	
	b-	Detailed view of the system image	ge and the	expectations that they will have	
	c-	Testing subsystems			
	d-	Measuring accomplished perform	nance		
20.	Is a human resources information systems application, which relies on information such as creativity, collaboration and intellectual skills, needed to work in the database for the purposes of its application?				
	a-	Staffing	b-	Performance management	
	C-	Training	d-	Compensations	
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21.	Wh	no is the scientist focus on ensurin	ng zero de	fects in manufacturing system?	
	a-	Crosby	b-	Juran	
	c-	Deming	d-	Taguchi	
22.	Which stage defines quality through: the design accuracy, performance precision, the accuracy of matching? Stage:				
	a-	Total Quality Management	b-	Quality control circles formation	
	c-	Quality Assurance	d-	Inspection	
	C-	Quality 1 issurance	u-	поросион	

# 23. Which of the following statistical tools give a general idea about the flow of production and operational processes concerning products quality:

- a- Histograms · fishbone · Cause-and-Effect Diagrams
- b- Pareto analysis · operations diagram
- c- Flowcharts Control Charts
- d- Check Sheets 'Scatter Diagram 'Fishbone

### 24. Which of the following charts are used to control non-quantifiable specifications or features

- a- Impurities control charts b- Discriminatory control charts
- c- Variable Control Charts d- Acceptance samples

### 25. The Father of Quality Control Is:

a- Estacadab- Crosbyc- Demingd- Juran

### 26. What are the components of internal failure costs?

- a- Include all costs resulting from the product's inability to meet the requirements of consumers before delivering the product
- b- Include the costs resulting from the product's inability to meet the quality requirements after delivering the product to the consumer
- c- Include all costs resulted from the failure of operations to match between the product and the specifications set for it
- d- It is the effort to prevent failure (not matching)

#### 27. Which of the following is not a stage in strategic management processes?

- a- Developing vision and mission statements
- b- Interaction with environmental variables
- c- Strategy Formulation
- d- Establishing organizational goals

# 28. What are the activities realized for observation of measurements within the total quality standards?

- a- Sales cost of the product or service processing waste and scrap
- b- Results of operations rates flaws customer responses
- c- Incentives, work teams of environmental concerns civil capacity and available skills and human capacity
- d- Completion of improvements to reduce customer complaints

# 29. "Products taking a unified shape form so it can be used for different " purposes " is the definition of the concept:

a- Characterizationb- Unificationc- Standardizationd- Suitably for use

#### 30. All of the following are objectives of the quality control except:

- a- Reducing the total costs
- b- Reducing customer complaints
- c- The duration and degree of competition in the markets
- d- Speeding up the provision of services to consumers

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# 31. Which of the following statistical charts require preparing a chart contains arithmetic mean (x) and range (R) to control product quality?

a- Variable Control Charts

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b- Exhaust Control Charts

c- Impurities control charts

d- Acceptance samples

### 32. What is the appropriate number to form Quality control circles teams?

a- (15-6)

b-(12-6)

c - (6-1)

d- (15-10)

### 33. Which of the following is one of the success factors of Quality control circles?

- a- Hiring a coach to support and develop leaders supervision skills in improving Quality control circles
- b- Inadequate supervision
- c- Choosing technically complicated problems
- d- Work according to the proposals made by QCs without regard to the details of their associated operations

# 34. The method that gives a great attention to personal of service delivery side consistent with reducing procedural level is?

a- Customer service quality

b- Service makers

c- Outstanding quality

d- Service floral garden

# 35. Which of the following is a client that characterized by that fast-moving, little patience and irritable?

a- Stable client

b- A skeptical client

c- Nervous client

d- Admirer himself client

# 36. What is the level in the application of comprehensive quality management organizations are bent clear cognitive methods and tools for quality management:

a- Improvements Implementers

b- Tools implementers

c- Awards winners

d- Hesitators

# 37. Which of the following is not considered constraints of the application of Total Quality Management:

- a- Lack of training skills in the application of statistical systems
- b- Accelerated desire to see the results achieved for the application of a quality management system
- c- Ensure the quality of inputs used in operations
- d- Lack of financial resources

### **38.** What is the ISO 9003?

- a- Model for Quality Assurance in final checks and test
- b- Model for Quality Assurance in the design, development and production
- c- Model for quality assurance in production and processing
- d- Model for Quality Assurance in relation to the provision of the necessary guidance and instructions for quality management

# 39. What is the stage defined: quality systems, objectives, policies, form a team to implement ISO 9000 requirements, and definition of responsibilities for quality certification of ISO

a- Implementation stage

b- Auditing stage

c- Direction stage

d- Preparation stage

40. What is the standardization, that serve as a guide for the implementation of

**50.** 

The synonym of "dangerous" is:

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	a-	decrease	b-	increase
	c-	risky	d-	hide
51.	The	e meaning of the expression	" a piece of cak	e '' is:
	a-	work hard	b-	easy task
	c-	obtain money	d-	share of the profit
52.	'' ta	x paid on goods sent out of	a country for s	ale " is the dictionary definition of:
	a-	exports	b-	export duty
	c-	exporter	d-	export department
53.	••••	are goods in	every day use	•
	a-	production goods	b-	consumer goods
	c-	economic goods	d-	free goods
54.	In l	ousiness letters, we don't us	e capital letters	for writing:
	a-	names	b-	seasons of the year
	c-	days of the week	d-	days of the months
55.	Th	rough sales letters the firms	tries to sell:	
	a-	goods	b-	goodwill
	c-	services	d-	all of the above
56.	I ag	greed to meet them to preser	nt our purchasin	ng:
	a-	remind	b-	economical
	c-	heavy	d-	policy
57.			ndustry from t	he public sector to the private
	sect			
	a-	privatization	b-	trading
	c-	consumer	d-	public
58.		e meaning of " cash discoun		
		خصم تجاري		تجارة الجملة
		خصم نقدي		فاتورة
59.	Nev	vs papers and television are	_	
	a-	journal	b-	brand
	C-	prices	d-	media
60.	The	السلع الرأسمالية " e meaning of	" in English is	:
	a-	consumption goods	b-	physical goods
	c-	capital goods	d-	Capital

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61.		nich of the following is considered nagement?	a dimens	sion of information systems
	a-	Decisions	b-	Technology
	c-	Monitoring	d-	Motivation
62.	Dec	cision support systems operate at t	he	level
	a-	Operational	b-	Technical
	c-	Strategic	d-	Tactical
63.	Dat	ta or information related to the pe	rforman	ce of a system is called:
	a-	Input	b-	Feedback
	c-	Output	d-	Calculation Process
64.		ools that aim to find relationships known to the user" is the definition	_	ggregated amount of data that is
	a-	Knowledge	b-	On-line analytical
	c-	Modeling and analysis	d-	Data mining
65.		e systems that operate at the operacesses are called:	ational le	vel and deal with transactions'
	a-	TPS	b-	MIS
	c-	DSS	d-	ESS
66.		e information systems that are des actured and unstructured problen	_	S
	a-	TPS	b-	MIS
	c-	DSS	d-	ESS
67.	det	e specialist people who are responsermining information and systems ocess of developing the systems are	s require	
	a-	Programmers	b-	Systems analysts
	c-	Operators	d-	None of all
68.	Sal	es forecasting system is considered	l a subsy	stem of:
	a-	Human Resources	b-	Marketing and Sales
	c-	Production and Manufacturing	d-	Accounting and Finance
69.	_		_	with many other systems to facilitate within the organization through:
	a-	Input, Processing, Output		
	b-	Data, Processing, Output		
	c-	Resources, Distribution system in	the enter	prise, Consumer
	d-	Accounting and Finance, Product, Human Resources	ion and M	Manufacturing, Marketing and Sales
70.	Exp	pert systems are considered an adv	vanced fo	orm of:

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	a-	Decision Support System	b-	Artificial Intelligence	
	C-	Group decision support system	d-	Executive support system	
71.	The	e information systems that deal wi	th uncer	tainty are called:	
	a-	TPS	b-	MIS	
	c-	DSS	d-	ESS	
72.	A g	roup of related data fields is called	d a:		
	a-	File	b-	Field	
	c-	Record	d-	Table	
73.	The degree of a relationship in an ER model is determined by the number of participating:				
	a-	Entities	b-	Attribute (Property)	
	c-	Relationship	d-	Derived attribute	
74.	Hu	man resources systems operate on	the follo	owing level(s):	
	a-	Strategic	b-	Operational	
	c-	Tactical	d-	All are true	
75.	First step in solving problems is:				
	a-	Business Intelligence	b-	Design	
	c-	Choice	d-	Implementation	
<b>76.</b>	Payable and receivable accounts systems are considered subsystems of:				
	a-	Human Resources	b-	Marketing and Sales	
	c-	Production and Manufacturing	d-	Accounting and Finance	
77.	Information systems that use mathematical models and analytical processing tools are called:				
	a-	TPS	b-	MIS	
	c-	DSS	d-	ESS	
<b>78.</b>	Ear	th's rotation system is an example	e of a(an	) system.	
	a-	Industrial	b-	Intellectual	
	c-	Social	d-	Natural	
79.		e person who is responsible for developments can expert system is ca		• 0	
	a-	Data	b-	Knowledge	
	c-	Information	d-	Computer	
80.	Software that facilitates the interaction between the user and expert system is called:				
	a-	User interface program	b-	Knowledge Base	
	c-	Inference engine	d-	Cognitive exploratory	

81.		ganizations conduct some EC act vsical world, called:	ivities, bu	t do their primary business in the
	a-	Brick-and mortar	b-	Click-and-mortar
	c-	Pure	d-	Virtual
82.		ommerce model, which include t	ransaction	ns between companies and
	a-	G2B	b-	B2B
	c-	B2C	d-	C2C
83.	Glo	obal reach is one of the benefits o	f e-commo	erce for:
	a-	Organizations	b-	Consumers
	c-	Society	d-	Brokers
84.		ong competition is one of the	•••••••••••••••••••••••••••••••••••••••	pressures faced by business
	a-	Societal and environmental	b-	Technological
	c-	Technical	d-	Market and economic
85.	Wh	nich of the following is not of mar	ket functi	ions:
	a-	Matching buyers and sellers		
	b-	Facilitating the exchange of info	rmation, g	oods and services
	c-	Conformation profit brokers		
	d-	Providing an institutional infrast	ructure	
86.		ctronic catalogs and a payment g	gateway ai	re considered as an example of
	a-	Front end	b-	Back end
	c-	Hardware	d-	E-marketplace
87.	Yal	hoo.com and Msn.com are consid	lered as ex	xamples of Portals:
	a-	Corporate	b-	Commercial (public)
	c-	Publishing	d-	Personal
88.	Me	aning of the E-marketplace usua	lly appear	rs strongly among:
	a-	G2B	b-	B2B
	c-	B2C	d-	C2C
89.		e part of supply chain which is repliers and adjust the relationship	-	for supply raw materials from hange of information with them is:
	a-	Internal supply chain	b-	Downstream supply chain
	c-	Lateral supply chain	d-	Upstream supply chain

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- t	)-	Personalization
(	1-	Limitation
directly from Amazon i	is:	
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e	1-	Tangible commerce
		elop current business activities
ł	)-	E-commerce
(	1-	E-government
~		reate an alliance to deal with ustry, called:
		Intermediaries
(	1-	Organizations
cess through a Web bro	owser	to business information inside
		Information portal
		Business models
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